



A turn-key mobile solution

In an increasingly connected world, it's hard to stay ahead of the curve.

Why build an application

If someone has already built it for you? >



What Is Zing?

It's a White-Label Mobile Platform for Publishers.

Zing a scalable, turn-key, cross-platform mobile solution which allows publishers to go mobile at a fraction of the time and cost associated with building the technology from the ground up. Our software was built as a dining, entertainment and lifestyle guide which can be customized to deliver a variety of mobile content.

It's a Cutting Edge Content Management System.

A mobile application is only as good as the CMS (Content Management System) that supports it. Our mobile applications are supported by a robust and scalable CMS system built specifically for mobile content delivery. The Zing CMS system can easily integrate with your existing database. This gives you the ability to aggregate your existing content to mobile applications and manage your mobile content separate from print or web content.



Just the facts

>> Over 79 million Americans will own an iPhone or Android by the end of 2011

> 72% of smartphone users use applications



Mobile technology that works for you

- Cross platform iPhone and Android applications
- Quick launches leveraging a proven platform
- Easy aggregation of web and print content
- Comprehensive location based searches
- Multiple revenue generation opportunities
- Social media plugins



What can Zing do for me?

For Advertisers:

Zing gives your advertisers the ability to deliver high impact, interactive, rich media to an engaged, targeted, self selected audience. Users can perform location based searches of business directories, mobile coupons, group buys, loyalty rewards programs, daily deals, restaurant menus, events and more.

For Users:

Fresh local content and exclusive deals are today's hottest mobile trends. Providing this to your users will create a mobile extension of your brand, and will help to create a successful long-term mobile strategy.

For Publishers:

Are you looking for a robust suite of mobile publishing tools combined with a feature rich business directory or dining and entertainment guide? With Zing you can have a cutting edge mobile application, without the budget busting price tag. Publishers can offer Zing as an added value for existing print advertisers or monetize the mobile application with Zing's many unique revenue generating features.

For more information:

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